



FOR IMMEDIATE RELEASE  
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## **Seminole County Department of Public Works & Emergency Management Team Up To Deploy New Weather Network**

### *WeatherBug Professional Helps County Prepare For the 2008 Hurricane Season*

**Florida Governors Hurricane Conference, Ft. Lauderdale, FLA**—In preparation for the upcoming hurricane season, Seminole County Department of Public Works and the Emergency Management Department have teamed up to deploy a new weather network from WeatherBug®, the world's leading provider of precise weather information for consumer and professional users. With WeatherBug, personnel from both agencies will have one common operating picture for county-wide weather intelligence to centralize asset management, improve command center operations and enable critical decisions to be made quickly, efficiently and confidently.

"WeatherBug will help us determine the precise areas of the county that will be impacted the most by severe weather and the population and facilities directly affected," said Alan Harris, Program Manager for Seminole County Emergency Management. "As the standard in live, local weather coverage, WeatherBug provides a level of detail and accuracy that is not otherwise available."

The WeatherBug Network in Seminole County will include twelve professional-grade weather stations based strategically throughout the county and linked directly to the national WeatherBug Network of 8,000 weather stations and cameras. Weather information from the WeatherBug Network will be streamed live to the Seminole County Emergency Operations Center and displayed through WeatherBug's professional web-based service, WeatherBug Streamer.

WeatherBug Streamer's unique combination of historical data and customized, up-to-the-second reports introduces an unprecedented level of precision to the tracking and analysis of weather. In addition to current weather conditions such as temperature, wind speed and precipitation, the GIS-based program also includes National Weather Service watches and warnings and WeatherBug's proprietary severe weather alerts for lightning, heat index and more.

In Seminole County, WeatherBug will be used to track storm water and flooding for improved customer response time and to help ensure the safety of its citizens and county employees. In addition, emergency managers will use WeatherBug to precisely assess the impact of current weather conditions and to determine, for instance, which areas to evacuate, select approach routes for first-responders, and choose the type of equipment to dispatch to a disaster site.

“Weather is a vital element in emergency management,” said John Doherty, SVP of Sales and Marketing at WeatherBug. “With WeatherBug, Seminole County will be able to monitor and track live weather conditions as they impact local communities and better protect its citizens during severe weather.”

#### **About WeatherBug®**

WeatherBug (<http://weatherbug.com> and <http://weatherbugprofessional.com>) is a trusted source of dynamic weather information enabling people worldwide to make more informed weather-related decisions. By combining its proprietary asset—the world's largest, most dense network of live weather stations and cameras—with aggregated weather data from around the world, the WeatherBug Network delivers highly precise weather information for the most accurate, neighborhood-level weather available. Millions of consumers and professional organizations, including the National Weather Service, rely on WeatherBug to make more informed personal and mission critical decisions which safeguard lives, impact communities and improve business operations. WeatherBug is a brand of AWS Convergence Technologies, Inc. (<http://www.aws.com>)

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