

Your **BEST** opportunity to reach a targeted market of key players in hurricane planning, response, recovery and mitigation.

2017 EXHIBITOR PROSPECTUS

**31st
Annual**



GOVERNOR'S HURRICANE CONFERENCE[®]

MAY 14 – 19, 2017

SHOW DATES: MAY 17-18

ENTERTAIN AT CITYPLACE!

Across the street from the convention center, CityPlace is West Palm Beach's premier shopping, dining and entertainment destination.



NEW LOCATION!

**PALM BEACH COUNTY CONVENTION CENTER
– WEST PALM BEACH, FL**



THE LARGEST, MOST WELL ATTENDED HURRICANE CONFERENCE IN THE NATION.

CONNECT WITH EMERGENCY MANAGEMENT PROFESSIONALS FROM FEDERAL, STATE AND LOCAL OFFICES:

FEMA/DHS • Armed Forces • National Weather Service
• Health Departments • Fire/EMS • Public Works/Utility
• Health/Medical • Law Enforcement • Agricultural •
Emergency Managers • Transportation Departments •
Communications Specialists • Volunteer and Non-Profit
Organizations



IF YOU OFFER THESE SERVICES, YOU SHOULD EXHIBIT AT GHC

Business, Industry and Economic Stabilization • Debris Removal •
Animal Protection • Non-Profit organizations • Public Information
• Military Products & Services • Energy Resources and Power
Restoration • Bulk Food, Water, Ice • Environmental Protection
• HazMat Remediation • Health, Medical and Social Services •
Shelter, Food, and Supplies for Disaster Victims • Law Enforcement,
Firefighting, Search and Rescue • Public Services, Roads and Utilities
• Telecommunications, Radio and Satellite • Transportation •
Educational Institutions

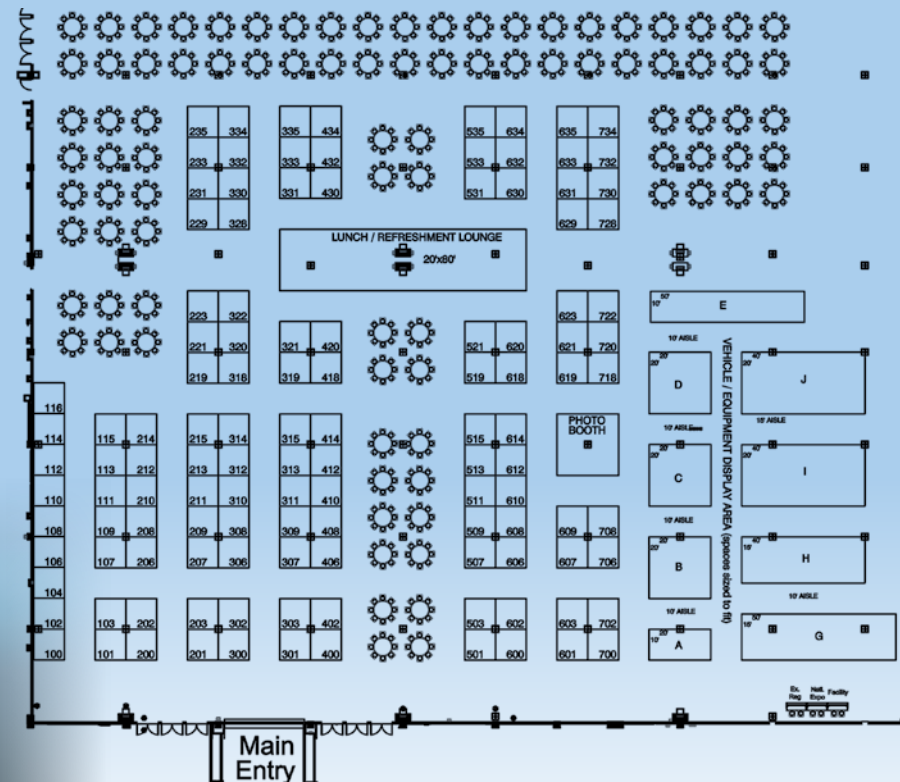
“Tradewinds Power Corp. has been a proud exhibitor for several years at the Governor’s Hurricane Conference. GHC provides a link to many decision makers and the show affords these decision makers an opportunity to see the quality, craftsmanship, and pride we take in each of the units Tradewinds manufactures. We look forward to seeing what new solutions can be provided to the various governmental agencies represented at the 2017 conference!”

— Paul Staples, Director of National Sales Tradewinds Power Corp

MORE VALUABLE BENEFITS THAN EVER!

- COMPLIMENTARY WiFi in the Exhibit Hall!
- Pre- AND Post show attendee mailing list – emails included!
- MORE dedicated exhibit hall time for attendees!
- Exhibitor Badge allows access to General Session AND Workshops!
- And more!

EXHIBIT HALL FLOOR PLAN



SHOW SCHEDULE

Exhibit Hall Hours (*dedicated exhibit hall events in italics*)

TUESDAY, MAY 16, 2017

1:00 p.m. – 5:00 p.m. Exhibitor Set-up

WEDNESDAY, MAY 17, 2017

9:00 a.m. – 11:00 a.m. General Session
 11:00 a.m. – 6:00 p.m. EXHIBIT HALL OPEN
 11:00 a.m. – 12:00 p.m. *Dedicated Exhibit Hall time*
 12:00 p.m. – 1:30 p.m. *Lunch provided in Exhibit Hall*
 5:00 p.m. – 6:00 p.m. *Reception in Exhibit Hall*

THURSDAY, MAY 18, 2017

8:00 a.m. – 12:00 p.m. EXHIBIT HALL OPEN
 8:00 a.m. – 8:30 a.m. *Morning Beverages*
 10:00 a.m. – 12:00 p.m. *Dedicated Exhibit Hall hours*
 12:00 p.m. – 4:00 p.m. Exhibitor Move-Out

EXHIBIT BOOTH FEES

\$1,600 per 10' x 10' In-line (standard) booth

\$1,800 per 10' x 10' Corner (prime) booth

Not-for-profit rates are available to qualifying organizations.

VEHICLES AND OVERSIZED EXHIBITS

Bring your vehicle or large exhibit and display it inside the Exhibit Hall!

\$9.00 per sq. ft. —space assignment based on size and display type.
Minimum space is 200 sq. feet

Please be advised that the distribution of sales materials on the show floor or in the conference areas from non-exhibiting companies ("suitcasing") is not permitted at GHC. Anyone observed to be soliciting in the aisles, lunch tables or other public areas, or in another exhibitor's booth will be asked to leave immediately. Please report any violations you observe to Show Management.

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**DON'T MISS THIS VALUABLE OPPORTUNITY
RESERVE YOUR BOOTH TODAY!
APPLY ONLINE! Go to www.flghc.org/exhibits**

**CONTACT: Amy Williams, Exhibit Manager
866-361-4442 | ghcexhibits@mcraemeetings.com**

**More opportunities to
promote your company!**

**PROGRAM AND MOBILE APP
ADVERTISING**

– Many affordable options for maximum exposure!

**UNDERWRITING (SPONSORSHIP)
OPPORTUNITIES**

– GHC offers a variety of underwriting opportunities to support the conference. For more details, call the GHC office at 800-544-5678 or email Lynn Daines at ghclynn@verizon.net.

c/o McRae Conferences and Trade Shows
1401 Maclay Commerce Dr.
Tallahassee, FL 32312