

Your **BEST** opportunity to reach a targeted market of key players in hurricane planning, response, recovery and mitigation.

**2017 EXHIBITOR PROSPECTUS**

**31<sup>st</sup>  
Annual**



# GOVERNOR'S HURRICANE CONFERENCE<sup>®</sup>

**MAY 14 – 19, 2017**

***SHOW DATES: MAY 17-18***

## ENTERTAIN AT CITYPLACE!

*Across the street from the convention center, CityPlace is West Palm Beach's premier shopping, dining and entertainment destination.*



**NEW LOCATION!**

**PALM BEACH COUNTY CONVENTION CENTER  
– WEST PALM BEACH, FL**



# THE LARGEST, MOST WELL ATTENDED HURRICANE CONFERENCE IN THE NATION.

**CONNECT WITH EMERGENCY MANAGEMENT PROFESSIONALS  
FROM FEDERAL, STATE AND LOCAL OFFICES:**

FEMA/DHS • Armed Forces • National Weather Service  
• Health Departments • Fire/EMS • Public Works/Utility  
• Health/Medical • Law Enforcement • Agricultural •  
Emergency Managers • Transportation Departments •  
Communications Specialists • Volunteer and Non-Profit  
Organizations



## IF YOU OFFER THESE SERVICES, YOU SHOULD EXHIBIT AT GHC

Business, Industry and Economic Stabilization • Debris Removal •  
Animal Protection • Non-Profit organizations • Public Information  
• Military Products & Services • Energy Resources and Power  
Restoration • Bulk Food, Water, Ice • Environmental Protection  
• HazMat Remediation • Health, Medical and Social Services •  
Shelter, Food, and Supplies for Disaster Victims • Law Enforcement,  
Firefighting, Search and Rescue • Public Services, Roads and Utilities  
• Telecommunications, Radio and Satellite • Transportation •  
Educational Institutions

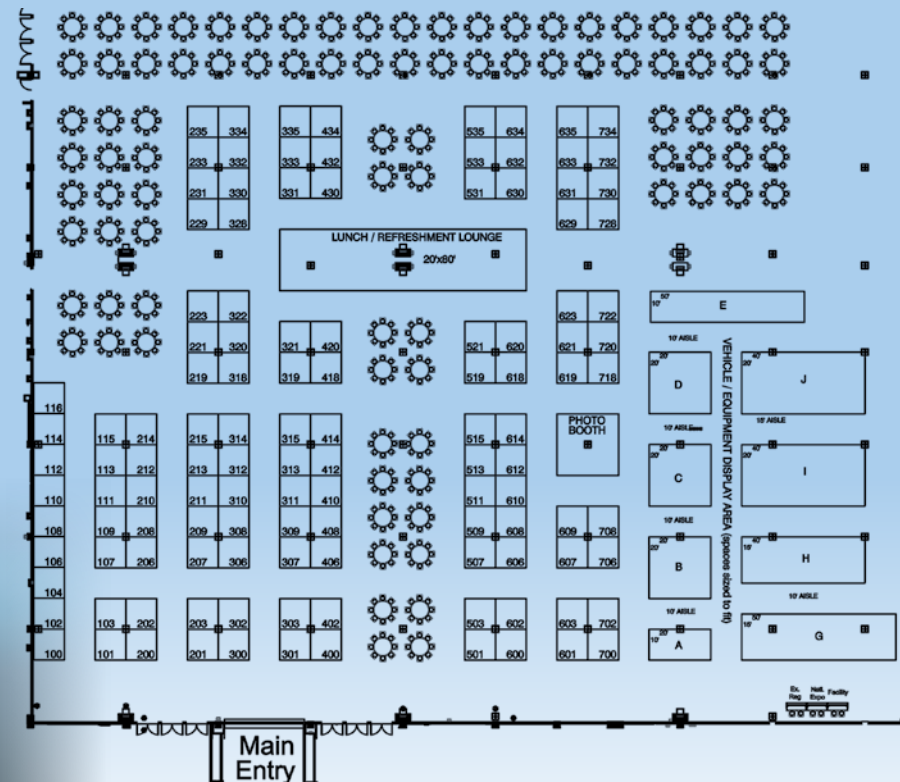
*"Tradewinds Power Corp. has been a proud exhibitor for several years at the Governor's Hurricane Conference. GHC provides a link to many decision makers and the show affords these decision makers an opportunity to see the quality, craftsmanship, and pride we take in each of the units Tradewinds manufactures. We look forward to seeing what new solutions can be provided to the various governmental agencies represented at the 2017 conference!"*

— Paul Staples, Director of National Sales Tradewinds Power Corp

## MORE VALUABLE BENEFITS THAN EVER!

- COMPLIMENTARY WiFi in the Exhibit Hall!
- Pre- AND Post show attendee mailing list – emails included!
- MORE dedicated exhibit hall time for attendees!
- Exhibitor Badge allows access to General Session AND Workshops!
- And more!

## EXHIBIT HALL FLOOR PLAN



## SHOW SCHEDULE

**Exhibit Hall Hours** (*dedicated exhibit hall events in italics*)

### TUESDAY, MAY 16, 2017

1:00 p.m. – 5:00 p.m. Exhibitor Set-up

### WEDNESDAY, MAY 17, 2017

9:00 a.m. – 11:00 a.m. General Session  
 11:00 a.m. – 6:00 p.m. EXHIBIT HALL OPEN  
 11:00 a.m. – 12:00 p.m. *Dedicated Exhibit Hall time*  
 12:00 p.m. – 1:30 p.m. *Lunch provided in Exhibit Hall*  
 5:00 p.m. – 6:00 p.m. *Reception in Exhibit Hall*

### THURSDAY, MAY 18, 2017

8:00 a.m. – 12:00 p.m. EXHIBIT HALL OPEN  
 8:00 a.m. – 8:30 a.m. *Morning Beverages*  
 10:00 a.m. – 12:00 p.m. *Dedicated Exhibit Hall hours*  
 12:00 p.m. – 4:00 p.m. Exhibitor Move-Out

## EXHIBIT BOOTH FEES

**\$1,600 per 10' x 10' In-line (standard) booth**

**\$1,800 per 10' x 10' Corner (prime) booth**

Not-for-profit rates are available to qualifying organizations.

## VEHICLES AND OVERSIZED EXHIBITS

*Bring your vehicle or large exhibit and display it inside the Exhibit Hall!*

**\$9.00 per sq. ft.** —space assignment based on size and display type.  
**Minimum space is 200 sq. feet**

Please be advised that the distribution of sales materials on the show floor or in the conference areas from non-exhibiting companies ("suitcasing") is not permitted at GHC. Anyone observed to be soliciting in the aisles, lunch tables or other public areas, or in another exhibitor's booth will be asked to leave immediately. Please report any violations you observe to Show Management.



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**DON'T MISS THIS VALUABLE OPPORTUNITY  
RESERVE YOUR BOOTH TODAY!  
APPLY ONLINE! Go to [www.flghc.org/exhibits](http://www.flghc.org/exhibits)**

**CONTACT: Amy Williams, Exhibit Manager  
866-361-4442 | [ghcexhibits@mcraemeetings.com](mailto:ghcexhibits@mcraemeetings.com)**

**More opportunities to  
promote your company!**

**PROGRAM AND MOBILE APP  
ADVERTISING**

– Many affordable options for maximum exposure!

**UNDERWRITING (SPONSORSHIP)  
OPPORTUNITIES**

– GHC offers a variety of underwriting opportunities to support the conference. For more details, call the GHC office at 800-544-5678 or email Lynn Daines at [ghclynn@verizon.net](mailto:ghclynn@verizon.net).

c/o McRae Conferences and Trade Shows  
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