



**Welcome to G0291
JIS/JIC Planning for Tribal,
State and Local PIOs**



Welcome and Course Overview



FEMA

Visual 1.2

Course Information

- **Course/site logistics:**
 - **Emergency procedures**
 - **Schedule**
 - **Breaks and lunch**
 - **Restrooms**
 - **Mobile devices on silent**
- **General**
 - **Limit acronyms**
 - **Other ground rules?**



FEMA

Visual 1.3

Course Purpose

- **To equip Public Information Officers (PIOs) with the skills needed to establish and operate a Joint Information System/Joint Information Center**
- **To impart a working knowledge of operational practices for performing PIO duties within the NIMS multiagency coordination system**



FEMA

Visual 1.4

Introductions

Tell us:

- **Your name**
- **Your title, organization, and jurisdiction**
- **One unique contribution a public affairs operation makes to your organization**



FEMA

Visual 1.5

Course Agenda

Unit 1: Objective-Driven Communications in a Single-PIO Incident

Unit 2: Objective-Driven Communications in an Expanding Incident

Unit 3: Organizing and Leading a Local JIC

Unit 4: Integrating With State and Federal Partners

Unit 5: Wrap-up Exercise

Unit 6: Summary and Next Steps



FEMA

Visual 1.6

Course Resources

- **Student Manual**
- **Resource Guide**
- **Instructors**
- **Your collective experience and expertise**
- **Building the JIS/JIC Worksheet**



JIS/JIC Planning for Tribal, State and Local PIOs (G0291)

Student Manual

October 2015



Visual 1.7

Course Objectives

- Explain the importance of coordinating messages in a multi-agency environment
- Differentiate between the JIS and the JIC
- Given a 5% scenario, analyze and discuss strategic communications issues and options
- Analyze State JIC organizational structures and resources
- Evaluate strategies for building partnerships at all levels
- Given a 5% scenario, demonstrate organizing a JIC



FEMA

Visual 1.8

Training Strategy



FEMA

Visual 1.9

Why Do We Train to This Level?

During an emergency, getting the **right information** to the **right people** at the **right time** helps them to make the **right decisions**.



FEMA

Visual 1.10

Unit Summary

In this unit we reviewed:

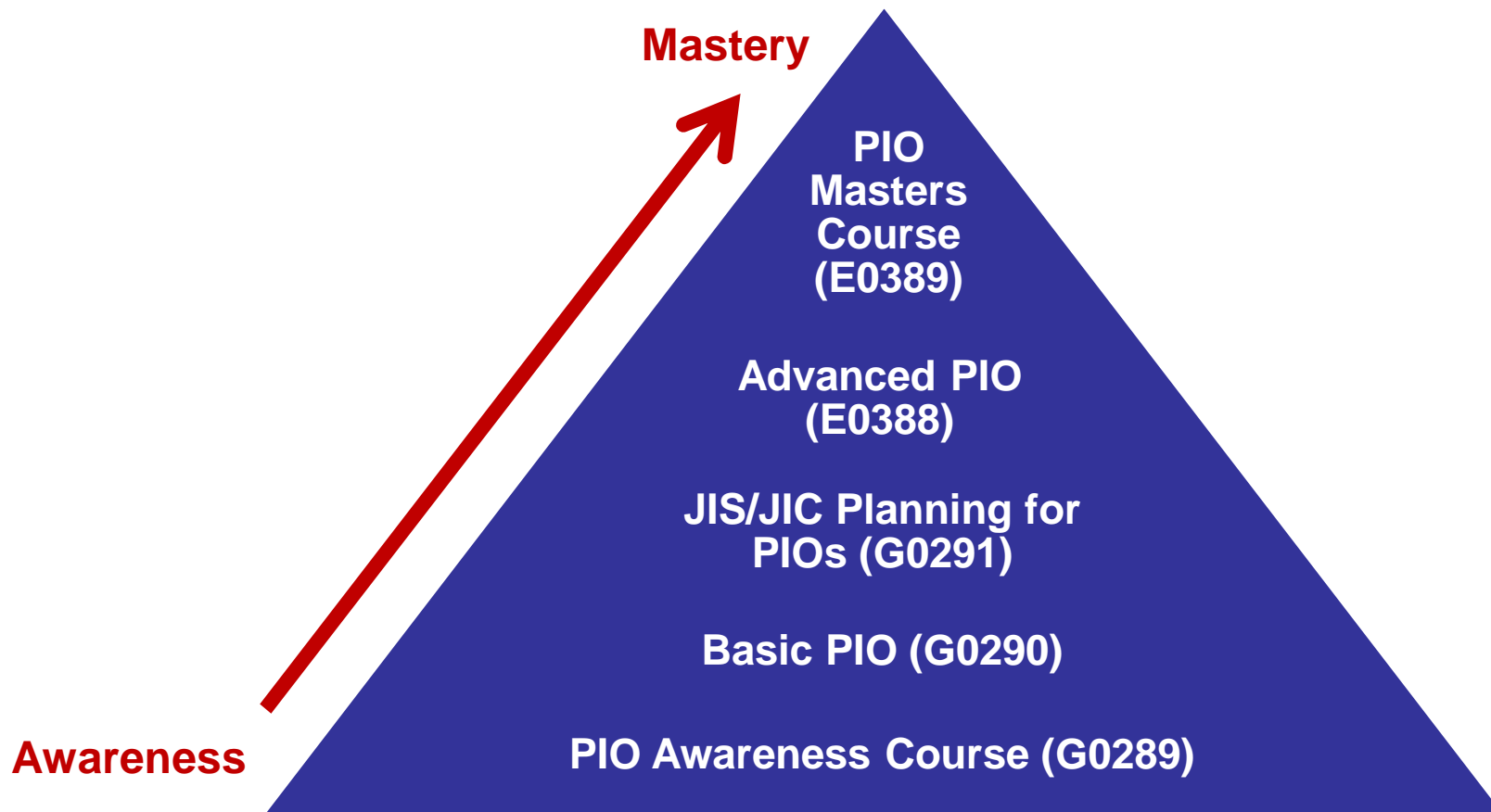
- **Course information**
- **Course purpose**
- **Course objectives**
- **Training strategy**
- **Resources**



FEMA

Visual 1.11

Training Strategy



FEMA