

# Unit 2: Objective-Driven Communications in a Single-PIO Incident



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Visual 2.1

# Unit Objectives

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- **Define NIMS, and explain where public information fits in**
- **Define ICS**
- **Analyze the communications needs of a single-PIO incident**



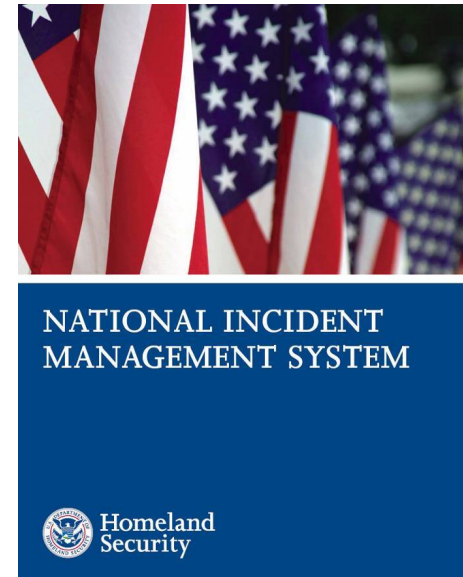
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Visual 2.2

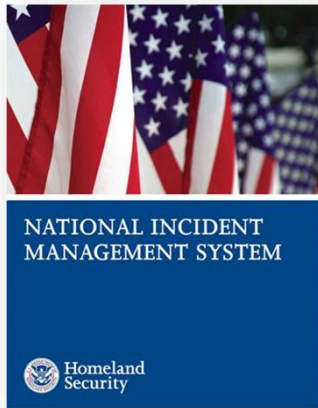
# NIMS Overview

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- **What?...** NIMS provides a consistent nationwide template...
- **Who?...** to enable Federal, State, Tribal, and local governments, the private sector, and nongovernmental organizations to work together...
- **How?...** to prepare for, prevent, respond to, recover from, and mitigate the effects of incidents regardless of cause, size, location, or complexity...
- **Why?...** in order to reduce the loss of life and property, and harm to the environment...



# NIMS Components



**Preparedness**

**Communications and  
Information Management**

**Resource Management**

**Command and  
Management**

**Ongoing Management  
and Maintenance**

**Incident  
Command  
System**

**Multiagency  
Coordination  
Systems**

**Public  
Information**



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Visual 2.4

# ICS Overview

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- **Standardized, on-scene, all-hazard incident management concept**
- **Allows its users to adopt an integrated organizational structure that matches the complexities and demands of incidents**
- **Permits seamless integration of responders from all jurisdictions**
- **Can be used for incidents of any type, scope, and complexity**



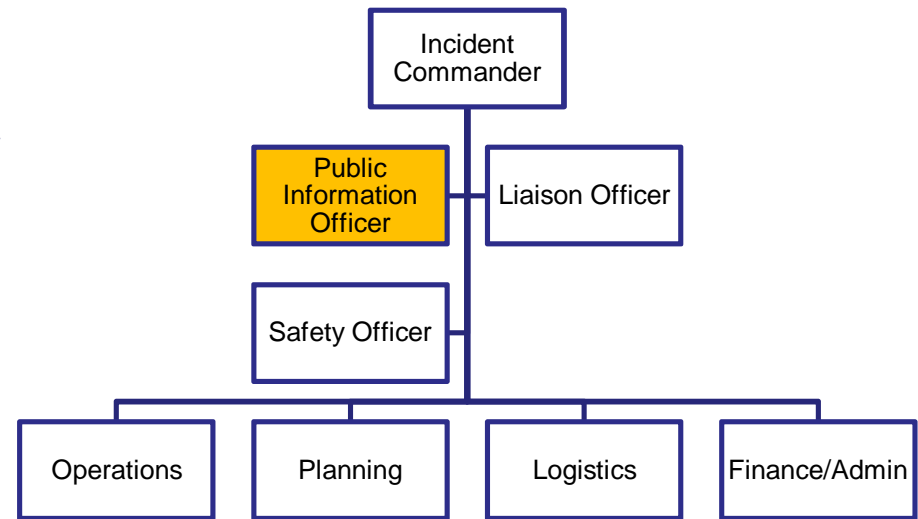
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Visual 2.5

# Where the PIO Fits In

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- **Represents and advises the Incident Command**
- **Manages on-scene media and public inquiries**
- **Works with audiences and partners to ensure unified messaging**



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Visual 2.6

# Scenario: Chemical Plant Fire

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- **At 10:30 a.m., the fire department responded to a fire at Palumbo Plastics, 3601 Y Street, Central City, Columbia**



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Visual 2.7

# Activity (Plenary Discussion)

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**You are the first Public Information Officer on the scene at the Palumbo Plastics fire.**

**What are you thinking about at this stage?**



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Visual 2.8



# Activity (Table Group Discussion)

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**You are the first Public Information Officer on the scene at the Palumbo Plastics fire.**

**Working in your table group, discuss the following:**

**What are the barriers to communications at this stage?**



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Visual 2.9

# Unit Summary

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In this unit we reviewed:

- **NIMS**
- **ICS**
- **Strategies for an effective single-PIO operation**
- **Barriers to communications in a single-PIO operation**



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Visual 2.10