



May 17 – 22, 2020  
 Palm Beach County  
 Convention Center  
 West Palm Beach, Florida

## 2020 CONFERENCE ADVERTISING ORDER FORM

Please submit this order plus camera-ready artwork and full payment by the deadline shown. Every effort will be made to accommodate requests for positioning, however space is limited. Detailed information on how to submit your artwork and on which formats are accepted will be sent once the order is received and payment processed.

### Conference Program Advertising - Deadline April 6, 2020

Ad Size	Dimensions	Black/White	Color	
Full-Page	(10 ½ "high x 8" wide)	\$ 850	\$1,000	\$ _____
Half-Page/Horizontal	(5" high x 8" wide)	\$ 650	-	\$ _____
Half-Page/Vertical	(10 ½ "high x 3 ¾ "wide)	\$ 700	-	\$ _____
Quarter-Page	(5" high x 3 ¾ "wide)	\$ 500	-	\$ _____
Business Card	(2" high x 3 ½ "wide)	\$ 375	-	\$ _____
<b>Prime Positioning Ads (all prime ads are full-page color)</b>				
Inside Front Cover		-	\$1,450	\$ <u>    </u> <b>SOLD</b> <u>    </u>
Inside Back Cover		-	\$1,450	\$ _____
Outside Back Cover		-	\$1,600	\$ <u>    </u> <b>SOLD</b> <u>    </u>

### Mobile App Advertising –

**Sponsor Ad at Startup** – You will receive powerful impressions by displaying your logo on each full app restart. \$1,000    \$ \_\_\_\_\_

**Banner Ad** - Rotating directly on the HOME SCREEN of the app \$ 500    \$ \_\_\_\_\_

**Highlighted Exhibitors** - Differentiate yourself from other exhibitors by being displayed with your logo in the exhibitor listing that includes an extended company and product description and a direct link on the floor plan map to draw attention to your booth. \$ 250    \$ \_\_\_\_\_

**Interactive Map pin** – A direct link on the floor plan map that gives information about your company. \$ 100    \$ \_\_\_\_\_

### Electronic signage Advertising –

Display your ad all week at the Hilton West Palm Beach (conference hotel):  
**Custom image/ad on one of several reader board signs located throughout the lobby area and meeting space** \$500    \$ \_\_\_\_\_

**TOTAL ADVERTISING FEES DUE:    \$ \_\_\_\_\_**

**Payment Method:**     Credit Card (Visa/MC/Amex)     Mailing Check

**Contact information:** (Please list the contact person responsible for placing the ad and submitting artwork)

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return to: Fax: 850-906-0077 or Email: [ghcexhibits@mcraemeetings.com](mailto:ghcexhibits@mcraemeetings.com) Phone : 866-361-4442  
 GHC Exhibit Manager, 1401 Maclay Commerce Dr, Tallahassee, FL 32312**