



May 7 – 12, 2023
 Palm Beach County
 Convention Center
 West Palm Beach, Florida

2023 CONFERENCE ADVERTISING ORDER FORM

Please submit this order plus camera-ready artwork and full payment by the deadline shown. Every effort will be made to accommodate requests for positioning, however space is limited. Detailed information on how to submit your artwork and on which formats are accepted will be sent once the order is received and payment processed.

Conference Program Advertising - Artwork Deadline March 27, 2023

Ad Size	Dimensions	Black/White	Color	
Full-Page	(10 ½ "high x 8" wide)	\$ 850	\$1,000	\$ _____
Half-Page/Horizontal	(5" high x 8" wide)	\$ 650	-	\$ _____
Half-Page/Vertical	(10 ½ "high x 3 ¾ "wide)	\$ 700	-	\$ _____
Quarter-Page	(5" high x 3 ¾ "wide)	\$ 500	-	\$ _____
Business Card	(2" high x 3 ½ "wide)	\$ 375	-	\$ _____
Prime Positioning Ads (all prime ads are full-page color)				
Inside Front Cover		-	\$1,450	\$ _____
Inside Back Cover		-	\$1,450	\$ _____
Outside Back Cover		-	\$1,600	\$ _____

Mobile App Advertising –

Sponsor Ad at Startup – You will receive powerful impressions by displaying your logo on each full app restart. \$1,000 \$ _____

Banner Ad - Rotating directly on the HOME SCREEN of the app \$ 500 \$ _____

Highlighted Exhibitors - Differentiate yourself from other exhibitors by being displayed with your logo in the exhibitor listing that includes an extended company and product description and a direct link on the floor plan map to draw attention to your booth. \$ 250 \$ _____

Electronic signage Advertising –

Display your ad all week at the Hilton West Palm Beach (conference hotel):
Custom image/ad on one of several reader board signs located throughout the lobby area and meeting space \$500 \$ _____

TOTAL ADVERTISING FEES DUE: \$ _____

Contact information: (Please list the contact person responsible for placing the ad and submitting artwork)

Company Name: _____
 Contact Name: _____
 Phone: _____ Email: _____

Please email to: ghcexhibits@mcraemeetings.com Phone : (866) 361-4442
 GHC Exhibit Manager, 1401 Maclay Commerce Dr, Tallahassee, FL 32312