

EXHIBIT WITH US!



GOVERNOR'S HURRICANE CONFERENCE®

39TH ANNUAL

GOVERNOR'S HURRICANE CONFERENCE

**Palm Beach County Convention Center
West Palm Beach, FL**

**MAY 11-16, 2025
(SHOW DATES MAY 14-15)**

Your BEST opportunity to reach a targeted market of key players in hurricane planning, response, recovery and mitigation.

The primary target audience continues to be the first-line responders to a hurricane or other tropical weather event. Connect with Emergency Management Professionals from Federal, State and Local offices -

- FEMA • Armed Forces • National Weather Service
- Health Departments • Fire/EMS • Public Works/Utility
- Health/Medical • Law Enforcement • Agricultural
- Emergency Managers • Transportation Departments
 - Communications Specialists
- Volunteer and Non-Profit Organizations

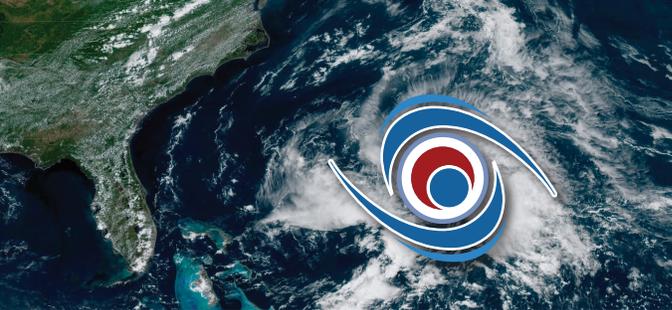
"The Governor's Hurricane Conference is always one of the premier events we exhibit at each year. The management team for GHC is extremely organized, kind, and attentive to our needs. And the move-in / move-out is a breeze! We will be back in 2025!"

Brock Williamson, Marketing Manager for Taylor Power Systems

"We were once again blown away not only by the volume of traffic through the exhibit area, but more importantly the quality of our conversations! The conference management team does a fabulous job of bringing together the right people and providing a schedule and setting that encourages attendees to visit the Exhibit Hall! The Connect2Win is a great tool, too! GHC will remain at the top of our 'must do' event list for years to come. See you in 2025!"

Amy Schweer, Guest Communications Corporation

Visit flghc.org/exhibits



The largest, most well attended hurricane conference in the nation.

BOOTH FEES & AMENITIES

\$1,650 per 10' x 10' In-line (standard) booth
\$1,850 per 10' x 10' Corner (prime) booth

Non-profit discount rate available to 501(c)(3) charitable organizations.
\$25 per Exhibitor Staff Badge (includes Wednesday lunch and reception)

IF YOU OFFER THESE SERVICES YOU SHOULD EXHIBIT AT GHC

- Business, Industry and Economic Stabilization
- Debris Removal
- Animal Protection
- Non-Profit organizations
- Public Information
- Military Products & Services
- Energy Resources and Power Restoration
- Bulk Food, Water, Ice
- Environmental Protection
- Portable Lighting Solutions
- HazMat Remediation
- Health, Medical and Social Services
- Shelter, Food, and Supplies for Disaster Victims
- Law Enforcement, Firefighting, Search and Rescue
- Public Services, Roads and Utilities
- Telecommunications, Radio and Satellite
- Transportation • Educational Institutions

VEHICLES AND OVERSIZED EXHIBITS

Bring your vehicle or large equipment and display it inside the Exhibit Hall!

\$9.25 per sq. ft. – space assignment based on size, height and display type. Minimum space is 200 sq. feet.

SOLD OUT FOR 2025



SHOW SCHEDULE

Exhibit Hall Hours (*dedicated exhibit hall events*)

TUESDAY, MAY 13, 2025

1:00 p.m. – 5:00 p.m. **Exhibitor Set-up**

WEDNESDAY, MAY 14, 2025

9:00 a.m. – 11:00 a.m. **General Session**

10:30 a.m. – 6:00 p.m. **Exhibit Hall Open**

10:30 a.m. – 12:00 p.m. ***Dedicated Exhibit Hall time***

12:00 p.m. – 1:30 p.m. ***Lunch provided in Exhibit Hall***

4:30 p.m. – 6:00 p.m. ***Reception in Exhibit Hall***

THURSDAY, MAY 15, 2025

8:00 a.m. – 12:00 p.m. **Exhibit Hall Open**

8:00 a.m. – 8:30 a.m. ***Morning Beverages***

10:00 a.m. – 12:00 p.m. ***Dedicated Exhibit Hall hours***

12:00 p.m. – 4:00 p.m. **Exhibitor Move-Out**

Valuable Benefits Include...

- **COMPLIMENTARY WiFi in the Exhibit Hall!**
- **Pre- AND Post show attendee mailing list – emails included!**
- **LEAD RETRIEVAL Available!**
- **MORE dedicated exhibit hall time for attendees!**
- **Exhibitor Badge allows access to General Session AND Workshops!**

And more!

RESERVE YOUR BOOTH TODAY! APPLY ONLINE!

www.flghc.org/exhibits

CONTACT:

Amy Williams, Exhibit Manager

866-361-4442 • ghcexhibits@mcraemeetings.com



MANY OPPORTUNITIES TO PROMOTE YOUR COMPANY!



GOVERNOR'S HURRICANE CONFERENCE[®]

May 11 – 16, 2025

2025 CONFERENCE ADVERTISING

Conference Program Advertising

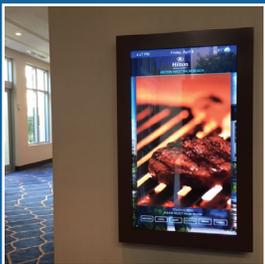
Artwork Deadline March 29, 2025

Prime Positioning Ads (all prime ads are full-page color)

Inside Front Cover (SOLD)	\$1,750
Inside Back Cover (SOLD)	\$1,750
Outside Back Cover (SOLD)	\$1,900

Ad Size	Dimensions	Black/White	Color
Full-Page	(10 ½ "high x 8" wide)	\$1,000	\$1,200
Half-Page/Horizontal	(5" high x 8" wide)	\$750	-
Half-Page/Vertical	(10 ½ "high x 3 ¾ "wide)	\$800	-
Quarter-Page	(5" high x 3 ¾ "wide)	\$600	-
Business Card	(2" high x 3 ½ "wide)	\$450	-

Electronic Signage Advertising



Display your ad during the conference at the Hilton West Palm Beach (conference hotel):

Custom image/ad on multiple reader board signs located throughout the lobby area and meeting space

\$750

Mobile App Advertising

Featured Exhibitor -

Distinguish your company from other exhibitors by being displayed with your logo in the Featured Exhibitor listing that includes a direct link to the floor plan map to draw attention to your booth location.

\$300



GOVERNOR'S HURRICANE CONFERENCE®

Underwriter (Sponsor) Program

Contact René Daines

(727) 944-2724

E-mail: rene@flghc.org

Website: www.flghc.org

Benefits of Becoming a GHC Underwriter (Sponsor)

- Enhance your company image and visibility in the emergency management community.
- Gain vital exposure for your company.
- Build your customer database through positive networking.
- Show your support of the emergency management and response communities.

Underwriter (Sponsor) Opportunities



Audio Visual - COMMITTED
Tote Bags - COMMITTED
Name Badge Holders - COMMITTED
Mobile App - COMMITTED
Refreshment Breaks



New Attendee Reception
Photo Booth in Exhibit Hall - COMMITTED
Writing Pens - COMMITTED
Notepads - COMMITTED
Post-It-Notes - COMMITTED

The Governor's Hurricane Conference, Inc. is a Florida not for profit and 501(c)(3) corporation.
All donations to the GHC are subject to Internal Revenue Service regulations.
Please note that all costs presented are to cover our actual expenses for each item.
Benefits are provided by the GHC in our appreciation for your support.