



**GOVERNOR'S
HURRICANE CONFERENCE®**

PEOPLE | SOLUTIONS | A STRONGER FLORIDA

EXHIBITOR
OPPORTUNITIES

ROSEN SHINGLE CREEK RESORT

EVERYTHING UNDER ONE ROOF.

Education. Exhibits. Meals. Networking.

MAY 16-21, 2027 • ORLANDO, FLORIDA

A DESTINATION
FOR A STRONGER
TOMORROW.

WHEN THE RIGHT PEOPLE CONNECT, COMMUNITIES GET STRONGER.

GHC brings federal, state and local emergency-management professionals together with the tools, technology and partners that move readiness forward.



EMERGENCY
MANAGEMENT



FEMA +
FEDERAL



FIRE + EMS



LAW
ENFORCEMENT



PUBLIC WORKS
+ UTILITIES



HEALTH +
MEDICAL



TRANSPORTATION
+ COMMUNICATIONS



VOLUNTEER +
NONPROFITS

A NATURAL FIT FOR COMPANIES SERVING...

- Education, Training and Exercise
- Planning Development
- Disaster and Responder Housing Options
- Emergency Communications
- Cybersecurity
- Engineering and Construction
- Healthcare and Hospital Resources
- Public Safety Technology
- Mitigation For Storm and Floodwaters
- Transportation and Logistics
- Generators and Power
- Weather, GIS and Data Collection/Analysis
- Debris Management and Recovery



EXHIBIT DETAILS

BUILD YOUR PRESENCE.

Choose the footprint that puts your products, services and expertise in the flow of the conference.

PEOPLE
SOLUTIONS
A STRONGER
FLORIDA

PREPARE
COORDINATE
RESPOND
RECOVER
TOGETHER

STANDARD INLINE

10' x 10'

\$1,650**PREMIUM CORNER**

10' x 10'

\$1,850**OVERSIZED / VEHICLE**

200 SQ.FT. MINIMUM

\$9.25 / SQ. FT.

EXHIBIT STAFF BADGE • \$25
Includes Wednesday lunch + reception

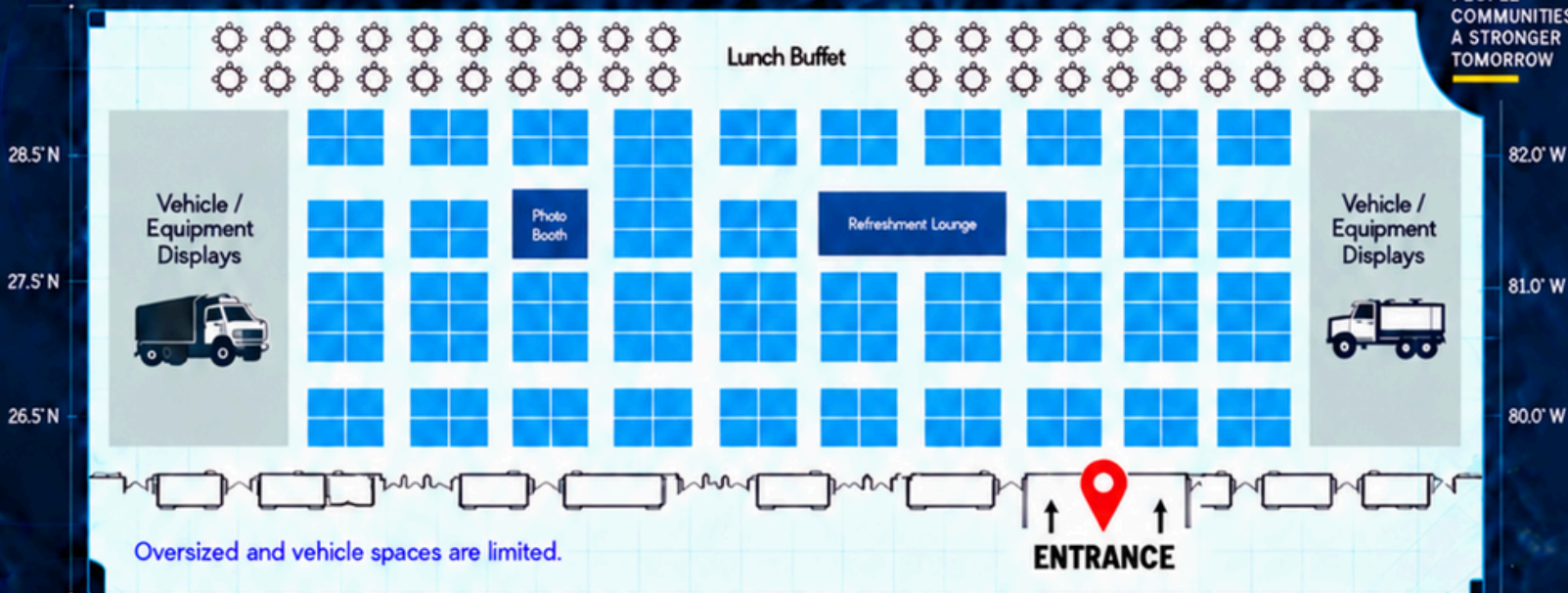


Nonprofit discount available to eligible 501(c)(3) organizations.

FIND YOUR PLACE IN THE ACTION.

The exhibit hall is designed to keep attendees moving through booths, networking, meals and featured experiences.

PEOPLE
COMMUNITIES
A STRONGER
TOMORROW



MORE THAN A BOOTH.

Tools, access and connections to help you make a bigger impact before, during and after the conference.



PRE- + POST-SHOW
ATTENDEE LISTS



DEDICATED
EXHIBIT-HALL TIME



GENERAL SESSION +
WORKSHOP ACCESS



LEAD RETRIEVAL
AVAILABLE

YOUR EXHIBIT-HALL FORECAST

A SMOOTH SETUP. A STRONG SHOW. A BRIGHTER TOMORROW.

TUE • MAY 18
VEHICLE MOVE-IN
8:00 AM-NOON

TUE • MAY 18
EXHIBITOR SETUP
1:00-5:00 PM

WED • MAY 19
HALL OPEN
10:30 AM-6:00 PM

WED • MAY 19
LUNCH + RECEPTION
IN THE HALL

THU • MAY 20
HALL OPEN
8:00 AM-NOON

THU • MAY 20
MOVE-OUT
NOON-3:00 PM

RESERVE YOUR SPACE >

FLGHC.ORG/EXHIBITS

Amy Williams • 850-906-0099 • ghcexhibits@mcraemetings.com

ADVERTISING + UNDERWRITING

EXTEND YOUR IMPACT.

Your visibility doesn't have to stop at the booth.

Build recognition before attendees arrive, stay visible throughout the conference and put your brand behind the experiences they remember.

KEEP YOUR BRAND IN VIEW.

PROGRAM ADVERTISING • DEADLINE MARCH 26, 2027

OUTSIDE BACK COVER • COLOR	\$1,900
INSIDE FRONT COVER • COLOR	\$1,750
INSIDE BACK COVER • COLOR	\$1,750
FULL PAGE • COLOR	\$1,200
FULL PAGE • B/W	\$1,000
HALF PAGE HORIZONTAL • B/W	\$750
HALF PAGE VERTICAL • B/W	\$800
QUARTER PAGE • B/W	\$600
BUSINESS CARD • B/W	\$450



MOBILE APP FEATURED EXHIBITOR **\$300**

Logo, company description, and direct floor-plan link. Available only to Exhibitors.

RESERVE ADVERTISING >



BEFORE THE CONFERENCE. **THROUGHOUT** THE EXPERIENCE. **BEYOND** THE EXHIBIT HALL.



UNDERWRITING OPPORTUNITIES

Sponsor the experiences, tools and connections attendees remember—and become a visible partner to the emergency-management community.



CONFERENCE EXPERIENCE

Audio Visual
New Attendee Reception
Refreshment Breaks
Photo Booth



ATTENDEE ESSENTIALS

Name Badge Holders
Tote Bags
Writing Pens + Highlighters
Note Pads + Post-it Notes
Jar Grippers



DIGITAL VISIBILITY

Mobile App
Customized opportunities available

START THE CONVERSATION >

Lisa Pozioemek • lisa@flghc.org

PREPARE
COORDINATE
RESPOND
RECOVER

PUT YOUR SOLUTIONS AT THE CENTER OF READINESS.

Meet the professionals planning, preparing, responding and rebuilding.

MAY 16-21, 2027 • ROSEN SHINGLE CREEK • ORLANDO

RESERVE YOUR BOOTH >

EXHIBIT HALL • MAY 19-20



MORE NATURAL MOVEMENT. MORE MEANINGFUL CONVERSATIONS.

Rosen Shingle Creek keeps the full conference experience connected—creating more opportunities for attendees to discover solutions, meet your team and return to the exhibit hall.



EDUCATION

Actionable sessions from leaders across the field.



EXHIBITS

Discover solutions and build valuable partnerships.



MEALS

Share ideas and strengthen relationships.



NETWORKING

Meet the right people in the right place.

ONE CONFERENCE.
GREATER IMPACT.



READY TO MEET THE PEOPLE WHO PREPARE FLORIDA?

Put your solutions in front of the professionals responsible for readiness, response, recovery and mitigation.

BECOME AN EXHIBITOR >



[FLGHC.ORG/EXHIBITS](https://flghc.org/exhibits)



Amy Williams • Exhibit Manager

850-906-0099

ghcexhibits@mcrmeetings.com



41ST ANNUAL GOVERNOR'S HURRICANE CONFERENCE
MAY 16-21, 2027 • ROSEN SHINGLE CREEK • ORLANDO