

Governor's Hurricane Conference



**Palm Beach County Convention Center
and Hilton West Palm Beach Hotel
May 11–16, 2025**



- ② The largest, most well attended and comprehensive hurricane conference in the nation, with hotel, program and exhibit hall conveniently located in one facility.
- ② 1,000 square feet of exhibit space and opportunities to network with attendees in a variety of settings.
- ② Great opportunity to put your company in front of the decision makers at exactly the time they want to learn about your products and services!

Becoming an Underwriter

- ② Enhance your company image and visibility in the emergency management community.
 - ② Gain vital exposure for your company.
- ② Build your customer database through positive networking.
- ② Show your support of the emergency management and response communities.

Underwriter Benefits



All Underwriters will receive the following:

- ② Recognition in the General Session and Awards Luncheon PowerPoint presentation.
- ② Recognition in the Printed Program.
- ② Recognition in the GHC Mobile App.
- ② Signage at the event/item underwritten & in the registration area.
- ② Recognition & company link on the GHC website.
- ② Underwriter ribbons on your name badges.

Underwriting Opportunities



- Ⓢ Audio Visual Contribution
- Ⓢ Tote Bags
- Ⓢ Name Badge Holders
- Ⓢ Mobile App
- Ⓢ Refreshment Breaks
- Ⓢ New Attendee Reception
- Ⓢ Photo Booth in Exhibit Hall
- Ⓢ Writing Pens
- Ⓢ Highlighters
- Ⓢ Notebooks
- Ⓢ Jar Grippers
- Ⓢ Post It Notes



Audiovisual Rental Contribution

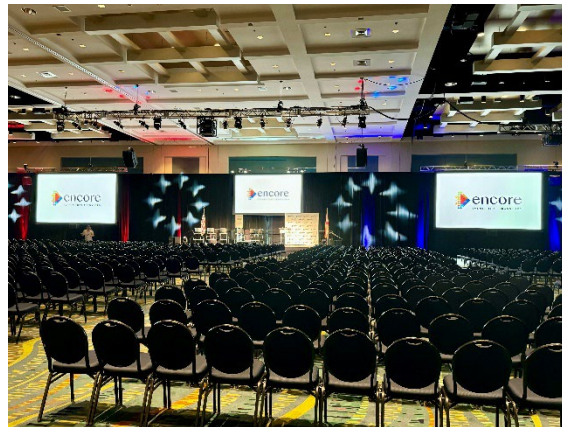
General Session & Awards Luncheon

Commitment from Indelible



The General Session is always well attended and includes prominent speakers.

- Ⓢ Your company's logo will be displayed on a prominent sign in the General Session and Awards Luncheon stage as well as the PowerPoint Presentation. Sessions are recorded and placed on the GHC YouTube Channel.
- Ⓢ Verbal recognition in the General Session and Awards Luncheon.
- Ⓢ Plus benefits on page 2.
- Ⓢ 5 complimentary conference registrations.



New Attendee Reception

Commitment from IEM



Gain maximum exposure by sponsoring the New Attendee Reception! This exclusive opportunity connects your brand with new attendees during one of the most memorable and welcoming moments of the event. This sponsorship provides high visibility, networking access, and the chance to establish a strong first impression with fresh faces in the industry.



- Ⓢ Reception for new attendees will be held Tuesday evening.
- Ⓢ Signage at the reception area.
- Ⓢ Plus benefits on page 2.
- Ⓢ 4 complimentary conference registrations.

Conference Tote Bags

Commitment from Hagerty Consulting



Put your company logo on the conference tote bags given to all attendees at registration. They will use them all week and then they take them back to the office and use them in the future.



- Ⓜ Will feature GHC logo on opposite side.
- Ⓜ Plus benefits on page 2.
- Ⓜ 4 complimentary conference registrations.

Name Badge Holders

Commitment from CrowderGulf



This is a great opportunity to have your company's name and logo seen by every attendee.



- ④ Your company name and logo on all name badge holders.
- ④ Plus benefits on page 2.
- ④ 4 complimentary conference registrations.

GHC Mobile App

Commitment from IRG Global



Designed to enrich the journey for attendees, exhibitors, and presenters, the app brings networking, event scheduling, social media integration, live streaming, and more right to your fingertips.

- Ⓢ Includes splash screen and banner ad within app.
- Ⓢ Several blast emails announcing mobile app with your logo. Reaching over 7,000 people.
- Ⓢ Plus benefits on page 2.
- Ⓢ 3 complimentary conference registrations.



Refreshment Breaks



Show your appreciation for attendees
and receive great exposure!

- @ Three breaks are held in the Exhibit Hall.
- @ Seven breaks outside of the Exhibit Hall.
- @ Signage at each break.
- @ Plus benefits on page 2.
- @ 3 complimentary conference registrations.

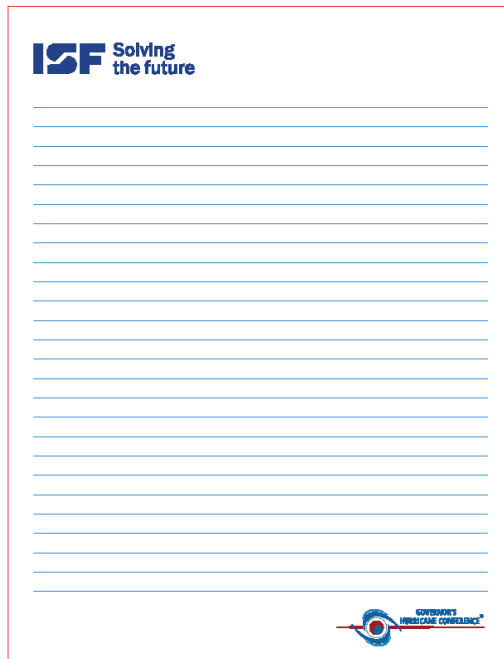
\$7,000
per break

Conference Notepads

Commitment from ISF, Inc.



Put your company logo on the top along with the GHC logo. Attendees will use them all week for notes.



- Ⓢ Plus benefits on page 2.
- Ⓢ 2 complimentary conference registrations.

Photo Booth

Commitment from KPMG



Photo booth located in a prominent area of the Exhibit Hall during all Exhibit Hall hours for attendees to receive free photos in front of disaster scenes. Sponsor personnel are welcome to greet attendees.



- Ⓢ Your logo on each photo.
- Ⓢ Signage at the Booth.
- Ⓢ Plus benefits on page 2.
- Ⓢ 2 complimentary conference registrations.

Conference Writing Pens

Commitment from Gothams



Put your company logo on the conference writing pens given to all attendees at registration. They will use them all week and then they take them back to the office and use them in the future.



Ⓢ Plus benefits on page 2.

Ⓢ 2 Complimentary Conference Registration.

Conference Highlighters

Commitment from APTIM



Put your company logo on the conference writing pens given to all attendees at registration. They will use them all week and then they take them back to the office and use them in the future.



Ⓢ Plus benefits on page 2.

Ⓢ 2 Complimentary Conference Registration.

Conference Jar Grippers

Commitment from RSM



Unleash convenience and brand visibility with versatile jar openers! This essential kitchen tool features a secure grip on jar lids, making it easy for customers to twist open even the toughest seals. With a generous 5-inch diameter, it also doubles as a prime advertising space, keeping your brand front and center in every kitchen. Perfect for promotional giveaways that keep your company top-of-mind with every twist!



Ⓢ Includes 2 Complimentary Conference Registration.

Ⓢ Plus benefits on page 2.

Post-It Notes

Commitment from AC Disaster

Put your company logo on the top along with the GHC logo. Attendees will use them all week for notes.



Ⓢ Plus benefits on page 2.

Ⓢ 1 complimentary conference registration.

Exhibit Hall



The Exhibit Hall will be at the Palm Beach County Convention Center in West Palm Beach.

Refreshment breaks, a buffet lunch and a reception for attendees and exhibitors will take place in the Exhibit Hall with a revised schedule to ensure maximum exposure for your company.



Exhibit & Advertising Opportunities



Exhibit space and advertisement opportunities can be arranged directly with our Exhibit Manager. The Exhibit and Advertiser Program is managed by McRae Conferences and Trade Shows.

For Information Contact:
Amy Williams
amy@mcrаемeetings.com
(866) 361-4442

Or visit our Website at www.flghc.org and click on the Exhibit Hall tab.

Please make arrangements immediately. The Exhibit Hall will fill rapidly this year!

Thank you!



With the continued support of Exhibitors, Advertisers and Underwriters, the Governor's Hurricane Conference® has become the largest and best forum for hurricane education and training in the nation.

Jointly Sponsored By:



**American
Red Cross**

